



SOFTWARE × PRODUCT × BUSINESS × TEAM LEADERSHIP

Sirawit Praditkul

Head of Engineering at **TechLead Next**, Bangkok. I bridge engineering, business, and team management — building scalable services, impactful products, and teams that deliver.

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STRENGTHS

- **Constructing** diverse and scalable services
- **Architecting** innovative and impactful solutions
- **Engaging** in requirement analysis and strategic planning
- **Advancing** expertise at the forefront of technology
- **Guiding** teams to align engineering efforts with business goals
- **Leveraging** AI and agentic workflows to multiply team output

EXPERIENCE

2025 — Present

Head of Engineering · TechLead Next

Technology group — payments, marketplace & enterprise software · Bangkok

Joined through PayGenix, the group's fintech arm, leading engineering for its payment-gateway and digital-finance products through the rebrand from GU Pay to PayGenix — building the platform and the team behind "Simplified Smart Finance."

Now leading engineering across the parent group's fintech and platform products — payment services, marketplace, and software development — aligning teams, architecture, and delivery with business strategy.

2022 — 2025

Solution Architect · Opn

Former Engineering Manager · Payments & fintech · Bangkok

Management — Led a diverse team of 10+ across multiple projects, ensuring alignment with strategic goals.

Product creation — Acted as a business engineer bridging technical and business needs, addressing challenges from both product and customer perspectives to deliver impactful solutions.

2021 — 2022

Division Manager · Kerry Express (Thailand)

Logistics · Bangkok

Support — Addressed business issues raised from both the product and customer ends.

Collaboration — Served as team/tech lead in cross-functional teams across the organization.

Management — Supervised a team of 10+ members across multiple projects.

2015 — 2021

Lead Back-End Developer · MAQE Bangkok

Digital agency · 20+ projects delivered

System architecture — Designed how infrastructure serves each application.

Consulting — Researched and sought out solutions for business demands.

Recruitment — Homework, technical, and team-fit interviewer.

Technology — Created coding standards and design-pattern guidelines; published a Laravel package.

Development — Worked with the team to achieve sprint goals.

Projects: Crypto Brokerage Platform · BNN.in.th · SCG GOMO · Garmin by GIS · True Regional · BIG TH Portal · Chanintr Micro-Services · Alliance INSEE · HIVE API · FWD E-Commerce · Omise Remote Backend · CHUBB E-Commerce · 8 Conlay · Power Tools · DHL Bridge · Federation Proxy · Allianz Cashless · Chanintr Craftx · Chanintr Apps · Socialgiver · Capcito · Studi · ATC

2012 — 2014

Web Developer · E-commerce Solution Co., Ltd.

Built e-commerce products with Laravel and CodeIgniter — an online shopping-mall platform, the Thailand International Airport website, a national polling service, and an instant no-code website builder.

2009 — 2012

Web Developer · Freelance

Full-stack work in PHP, HTML, CSS, and JS — including Splashpost (interactive Facebook posts) and Likeio (a this-or-that photo app), built with CodeIgniter and Django.

SKILLS

Leadership

Engineering management (teams of 10+), solution architecture, requirement analysis, strategic planning, recruitment

Languages

PHP, Python, JavaScript / Node.js, HTML & CSS

Frameworks	Laravel, Django, Vue
Architecture	RESTful APIs, micro-services, design patterns, domain-driven design
Practices	Test-driven development, coding standards, agile delivery
AI	AI-assisted engineering (Claude Code, agentic workflows), LLM API integration, prompt engineering
Cloud	AWS, GCP, Firebase, DigitalOcean

EDUCATION

2006 — 2009 **BSc Computer Science** · Kasetsart University
Bangkok, Thailand